

# オムロンの目指すオープンイノベーション

Open Innovation OMRON is aiming for

オムロン株式会社

知的財産センタ

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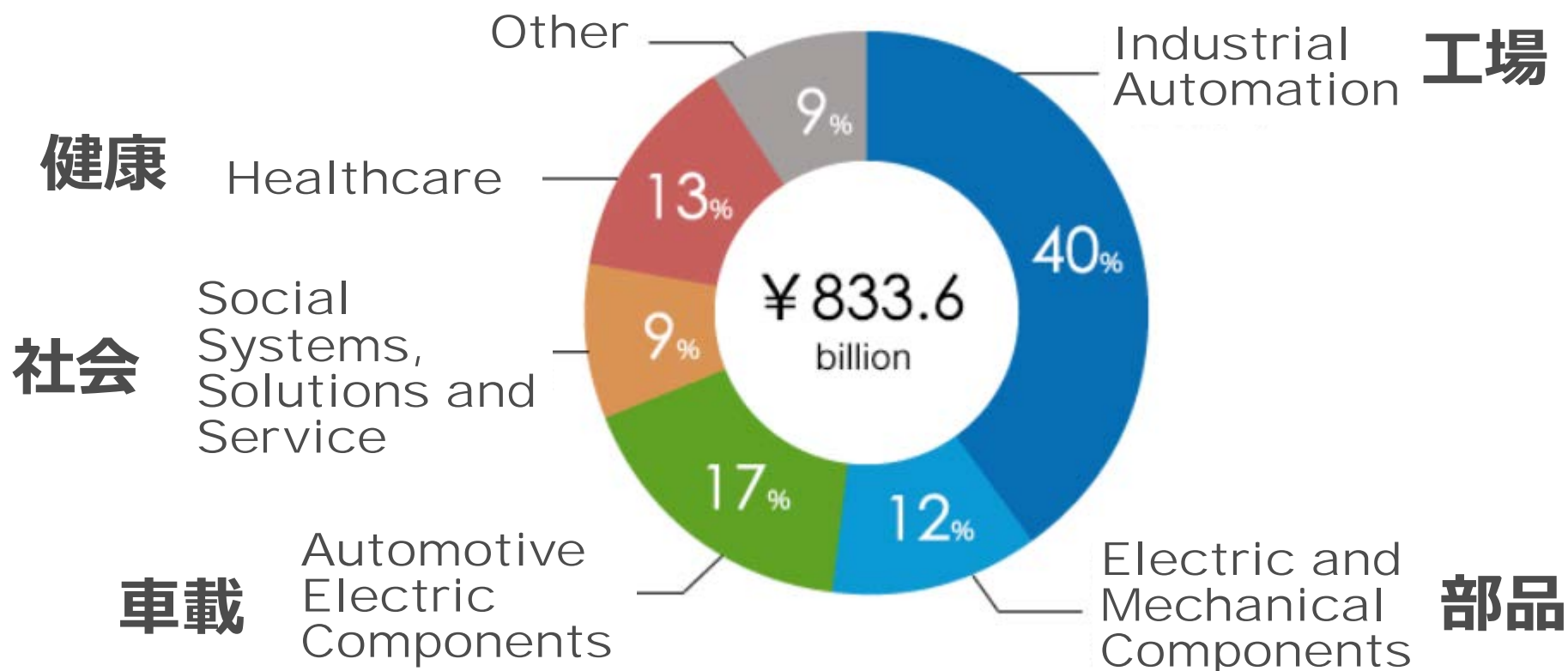
Intellectual Property Center

Tsutomu Yamasawa

# オムロンの紹介

## Introduction of OMRON

# Net Sales by Business Segment



Fiscal 2015 (Apr.2015 to Mar.2016)

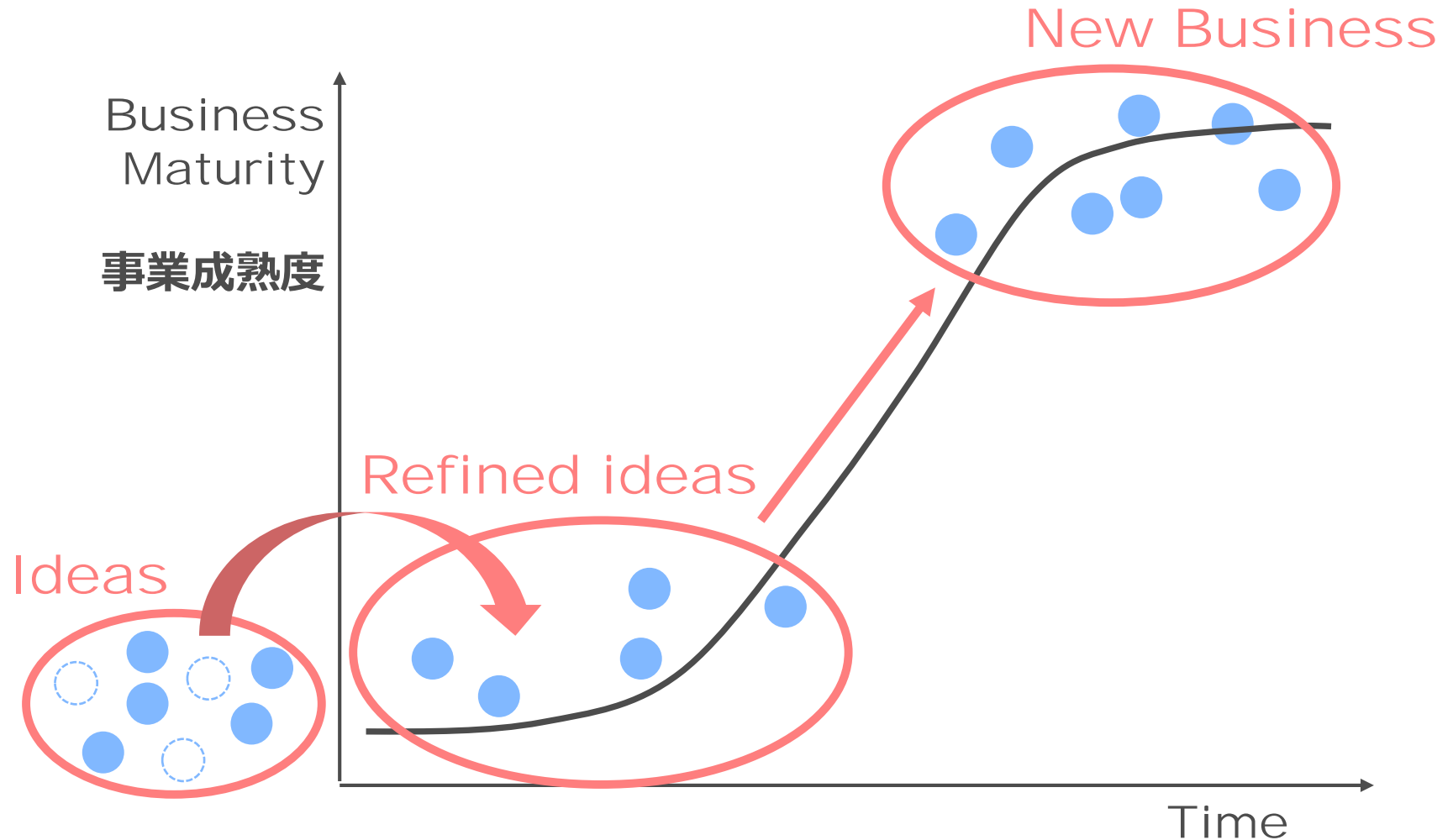
# オムロンの目指すオープンイノベーション

Open Innovation OMRON is aiming for

# The aim of Open Innovation

スピード感を持って、新たなビジネスを多産する

Managing the 'High Birth of new business' with a sense of speed



# Difficulties of Managing 'High Birth'

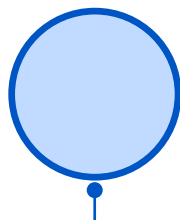
解決すべき技術課題の難度が、質・量ともに飛躍的に増大

Technical issue to be solved increased both in quality and quantity

昔 Past

自社／自前だけでも何とかあった

Even with our own, possible to do

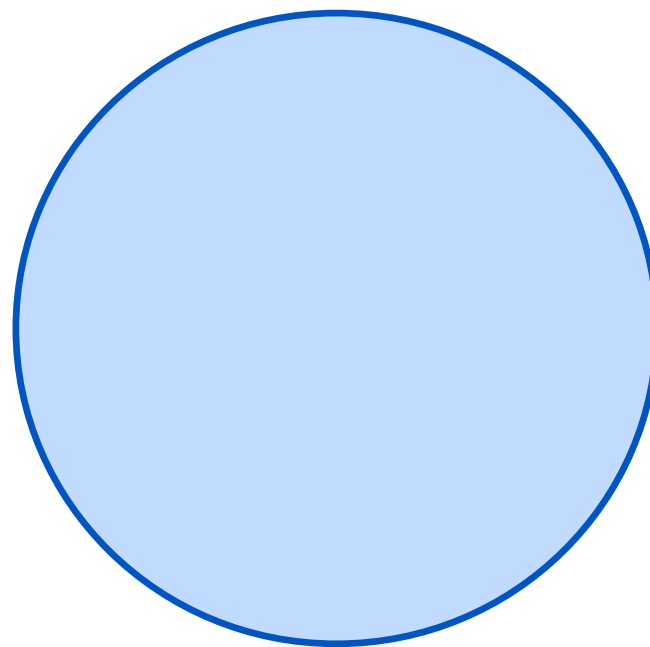


Technical issue

今 Now

自社の手に余る技術課題が多数存在

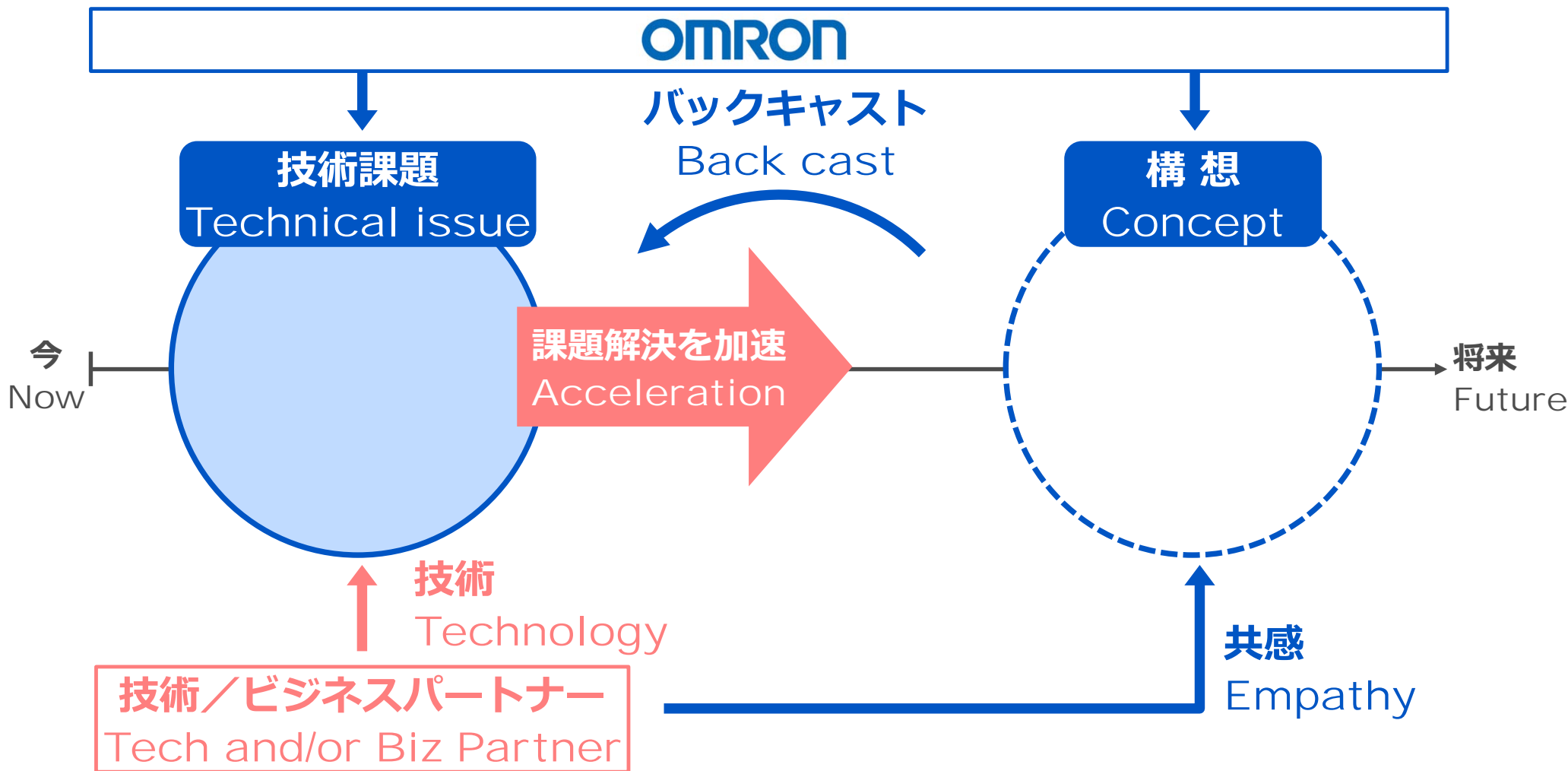
Only with our own, impossible to do



# Collaboration of Concept making

構想実現に必要な技術課題を共に解決する仲間を募る

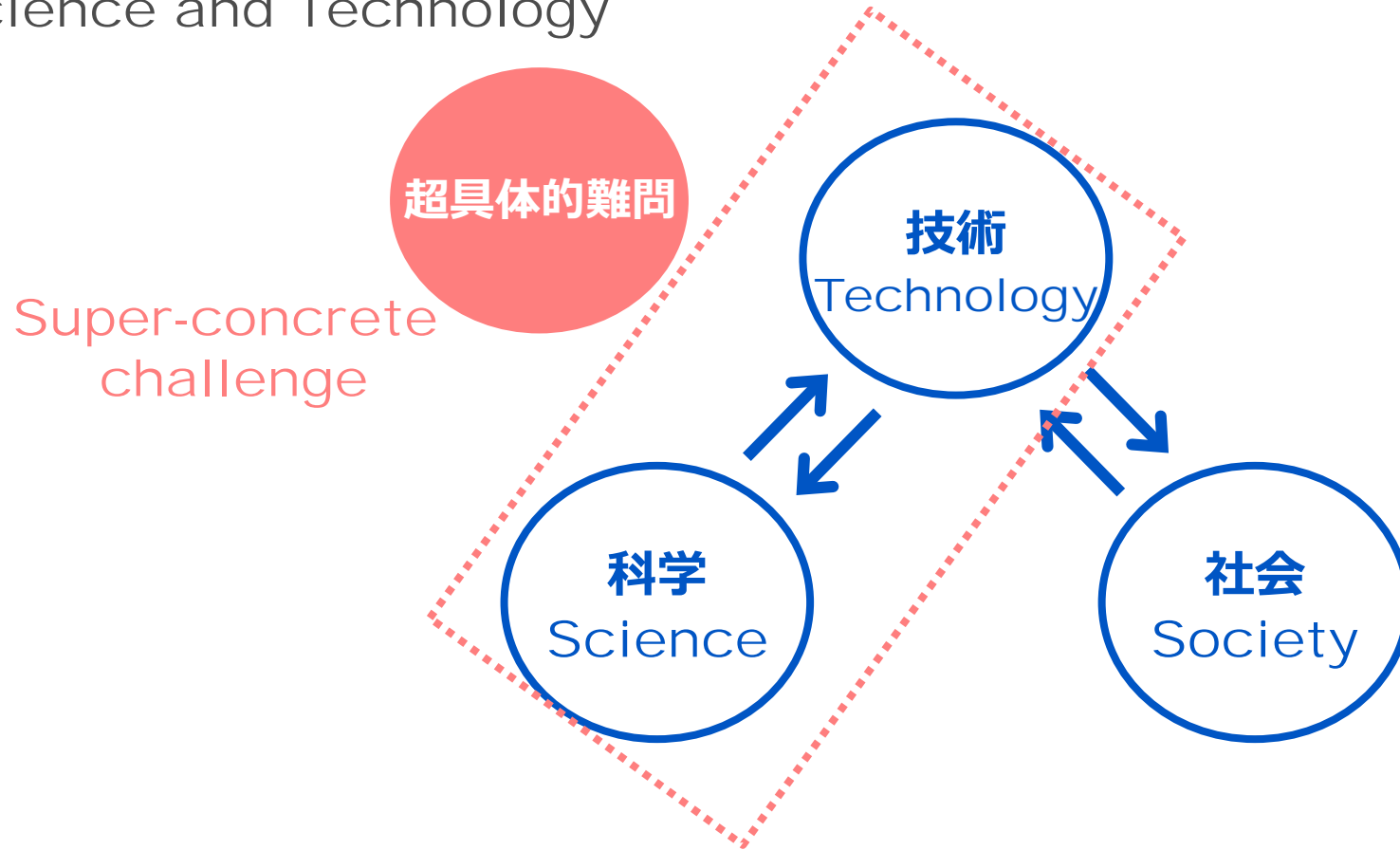
Recruiting the PARTNER who solve the technical issue with OMRON



# OMRON unique Open innovation

「超具体的難問」を起点に科学的知見、新しい技術のパートナーを見つけ出す

Starting from 'Super-concrete challenge' , find partner for Science and Technology

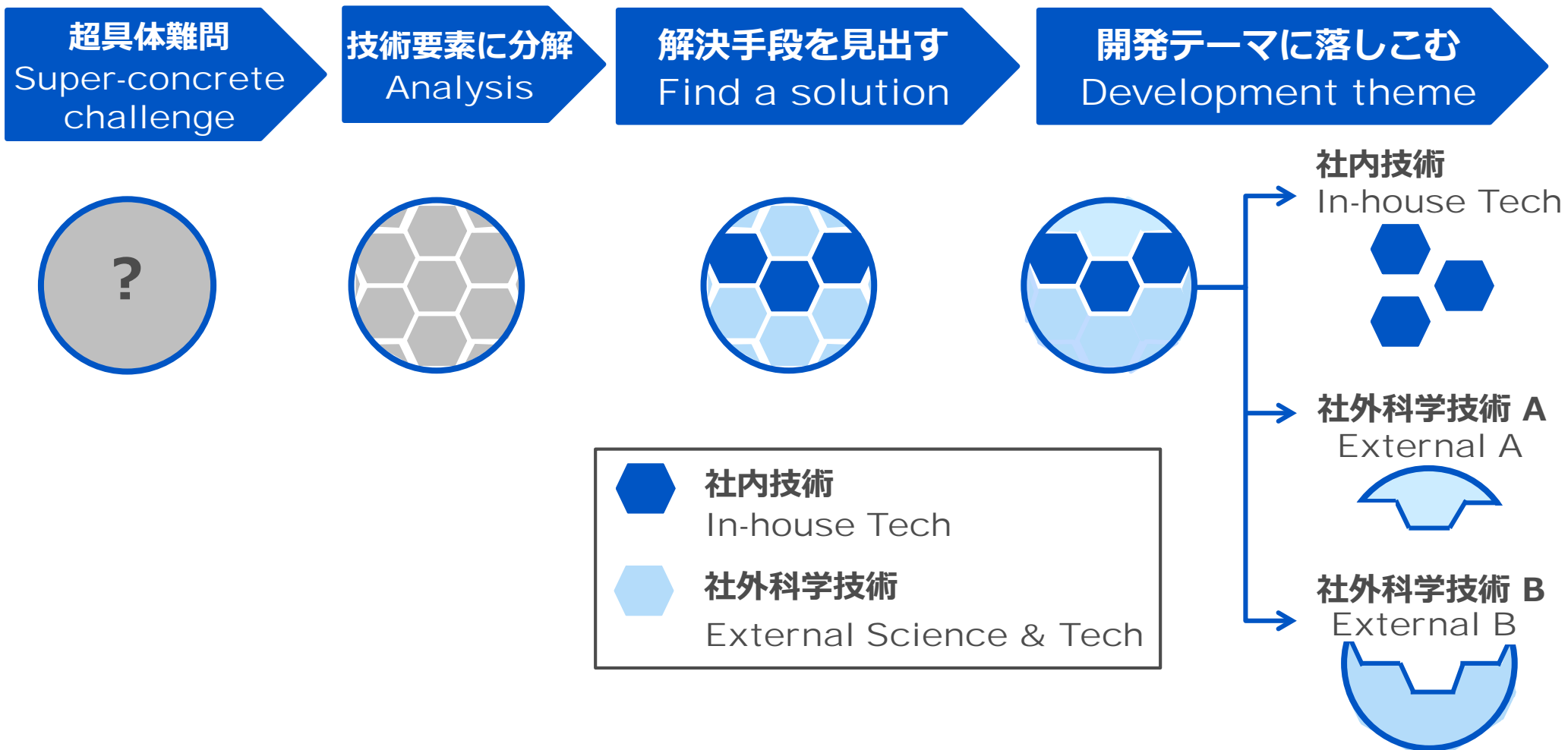




# OMRON unique Open innovation

「超具体的難問」から始めるオープンイノベーション

Open Innovation starting from 'Super-concrete challenge'



**OMRON**